



Fundraising Pack 2026

Reason for
supporting us



cwwwmind.org.uk



Thank you for joining our team!

We'll do everything we can to show you how much we appreciate your support!

Thank you for caring about mental health!

By raising money for us, you'll help more people with poor mental health get the support they need and the respect they deserve – and that's a very big deal.

We're an independent charity. We rely on individual donations and fundraising to support as many people as possible in Coventry, Warwickshire and Worcestershire. We believe no one should have to face a mental health problem alone. We're here for the local community. Today. Now. We're on your doorstep, on the end of the phone, or online. Whether you're stressed, depressed or in crisis – we will listen, give you support and advice and fight your corner.

Fundraising heroes like you, help us.

In 2025/26 **50,425** people our services. Of these, we directly supported 28,908 people 108,464 times.

**“I felt listened to and supported at times
when I needed it the most.”**

IRSS Service User



Whatever you need, we're here

Email: fundraising@cwwmind.org.uk

Fundraising!

Thank you for taking the time and effort to fundraise for us. This means that we'll be able to help more people with mental health difficulties get the support they need and the respect they deserve – and that's a very big deal! From a monthly donation or a gift in your will to running a marathon or a bake sale, we appreciate all fundraising efforts no matter how big or small they may seem.

If you need anything during your fundraising, just let us know. We'll do everything we can to show you how happy we are to have your support.

If you haven't done so already, please register as a supporter [here](#).

Looking for inspiration?

- Please see our [A - Z of fundraising ideas](#) and our [resources](#).
- You can see some of the creative things our supporters have been doing to raise money for us [here](#)!
- Please see information about keeping your fundraising above board: [Keep it Legal](#).

Donations



cwwmind.org.uk



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How your fundraising helps!

£10	will pay for resources for Care Experienced Young
£25	funds one hour intervention with children and young people and adults
£75	supports suicide prevention awareness session
£300	helps an adult in crisis
£500	funds a Christmas meal for 14 service users

If you've raised money online, you don't need to lift a finger. The money comes straight to us. Make sure you have set your online giving page up for **Coventry, Warwickshire and Worcestershire Mind** - let us know if you need any help with that. You could set up your Coventry, Warwickshire and Worcestershire Mind fundraising page [here](#) by selecting 'A charity' and selecting **Coventry, Warwickshire and Worcestershire Mind**. If you want to send cheques to us or pay us via bank transfer, drop us an e-mail and we can send you over some more information. You can also send us any completed sponsorship forms and we'll make sure to collect Gift Aid – making your donation go even further!

Support



Jade

Emma

Vanessa

Louise

Meet the team!

We are here to support you throughout your fundraising journey. We can help you set up you with fundraising ideas, setting up your JustGiving pages, attending your events and much more.

If you want help with your fundraising please do get in contact.

Louise Keeling | General Enquiries

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