



**Our new development for supported
living accommodation in Coventry
Berry Mews**

 **Mind**
Coventry and
Warwickshire

Berry Mews: helping people on their journey to recovery!

Coventry and Warwickshire Mind is proud to announce the launch of Berry Mews, a tailored, specialised supported living service designed to empower individuals on their mental health recovery journey.

The development will consist of 26 supported bed-sits with ensuites, including 2 units adapted for people with physical disabilities. Each bedroom will have a kitchenette with a sink and microwave. There are also communal living spaces and laundry rooms on all floors.

Occupants will primarily be single adults who are receiving ongoing support for their mental health, with residents expected to stay for approximately 2 years, before moving on to more independent living.

The support to residents will be provided by a Coventry and Warwickshire Mind staff team, based at Berry Mews and is available 24/7, for those residents that need intensive support.

Your business can play a vital role in this transformative project by sponsoring a room in our new building. This unique opportunity allows your company to leave a legacy, with the sponsored room proudly bearing your company's name.

Why sponsor a room?

Sponsoring a room for people suffering mental health difficulties not only contributes to the wellbeing of the community but also brings tangible benefits to your organisation including enhanced reputation, improved employee well-being, and increased stakeholder engagement.

Sponsoring a room for people with mental health difficulties can contribute to improving their quality of life, promoting recovery, and fostering a sense of dignity and autonomy. By sponsoring a room, your business will help with:

- **Providing a safe and supportive environment**
- **Support access to support services**
- **Promoting independence**
- **Preventing homelessness**
- **Community integration**
- **Reducing hospitalisations**

Sponsorship Package

The sponsorship package includes the option
to have a branded sign on the wall next
to each bedroom door.



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Furnishing budget

Sponsoring a bedroom

FURNITURE £2,500

- Small double bed, mattress and mattress protector
- Bedside table
- Double wardrobe with drawers
- Desk with draw
- Desk chair

FURNISHING £1,000

- SMART TV
- Blinds
- Rug
- Lamps
- Decor
- Mirrors
- Side table
- Accent chair
- Bathroom accessories

Budget per room £3,500



Furnishing budget

Sponsoring a living room

FURNITURE £3,000

- Large sofa
- Armchair
- Coffee table
- Dining table with seating
- Cabinet unit
- Bar stools

FURNISHING £1,500

- SMART TV
- Blinds
- Rug
- Lamps
- Décor and artwork
- Large mirror
- Soft furnishings

Budget per room £4,500



What you will receive

As well as supporting the members of our community most at need, your business will also receive the following:

- An official thank-you letter from Coventry and Warwickshire Mind.
- A certificate of sponsorship.
- A custom plaque outside the room you sponsor, proudly displaying the name of your business.
- An annual impact update, showcasing the lives transformed thanks to your contribution.
- Your company logo featured on our webpage for Berry Mews, demonstrating your commitment to mental health and community wellbeing.

This isn't just a sponsorship—it's a chance to create a legacy, inspire hope, and make a difference that will be remembered for years to come.

Sponsor a room today and change lives forever.

What to do next

Join us in making a lasting impact! To find out more about sponsoring a room at *Berry Mews*, please get in touch:

Call Jade Clarke on **07753 134932**

Or email **Jade.Clarke@cwmind.org.uk**





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