



Corporate Partnerships

2024/25

“Our culture has always placed a priority on staff health. Making sure staff members are happy and feel comfortable to approach their employer on sensitive topics is crucial to their mental welfare at work. The possibilities available to your employees are strengthened by having Coventry and Warwickshire Mind as a partner since it enables us to adjust and provide viable solutions to overcome mental health barriers.”



**Paul Wilkinson, Chief Executive of Elite Group
& Trustee at Coventry and Warwickshire Mind**

Watch Paul's story as to why his organisation has supported us for years.



Reason for
supporting us



cwmind.org.uk



Thank you for joining our team!

We'll do everything we can to show you how much we appreciate your support!

Thank you for caring about mental health!

By raising money for us, you'll help more people with poor mental health get the support they need and the respect they deserve – and that's a very big deal.

We're an independent charity. We rely on individual donations and fundraising to support as many people as possible in Coventry and Warwickshire. We believe no one should have to face a mental health problem alone. We're here for the local community. Today. Now. We're on your doorstep, on the end of the phone, or online. Whether you're stressed, depressed or in crisis – we will listen, give you support and advice and fight your corner.

Fundraising heroes like you, help us. In 2022/23:

We **supported 32,275** people across the region (**26,689 adults** and **5,586 children and young people**), that's approximately **3.5% of the local population**.

We delivered just over **80,000 support sessions**.

30% of people we supported were from a background other than White-British and **12%** identified as non-heterosexual.

**Reason for
supporting us**



Nominating us as your chosen charity!

This is a unique opportunity to unite your staff behind an inspiring cause and demonstrate your organisation's commitment to making a difference.

Sadly today, life is getting harder for many people. We are a trusted brand at the heart of the local community.

Choose us and you'll make a huge difference to thousands of people with a mental health issue. Your business will also benefit from our decades of expertise in mental health and wellbeing.

So why support us?

- We provide preventative interventions to keep people on track and in work. We recognise that any one of us can experience a mental health issue.
- We hold group sessions, training and one-to-one support to teach coping mechanisms, resilience and insight.
- We believe fundraising should be fun. We can provide a partnership which is unique, fun and motivating for staff.
- We have a fantastic corporate rewards package.

Corporate
Rewards



Corporate Rewards

To find out more contact Jade:

Call: 07753 134932

Email: jade.clarke@cwmind.org.uk

As a corporate partner, you are instrumental in helping promote positive mental health across the region.

By supporting the charity, you are demonstrating to your employees, customers and the community that you care and are committed to making change.

As a thank you, your organisation will receive our gratitude package to choose from to help you along the way.

Our rewards package consists of:

- Support with fundraising activities
- Access to fundraising resources
- Fundraising newsletter
- Free relaxation session
- Corporate wellbeing consultation session
- Social media shout-out to our 1000s of supporters
- Our supporters' logo
- Your logo will be featured on our website

Fundraising & donations



To find out more contact Jade:

Call: 07753 134932

Email: jade.clarke@cwmind.org.uk

How your fundraising helps!

£10	Buys a welcome pack for one person
£25	Supports two people in crisis at one of our services
£50	Provides an assembly to children and young people discussing the importance of mental health
£75	Enables us to raise awareness around self-harm and suicide
£100	Provides a series of courses at the Recovery and Wellbeing Academy for 12 people.

If you've raised money online, you don't need to lift a finger. The money comes straight to us. Make sure you have set your online giving page up for **Coventry and Warwickshire Mind** - let us know if you need any help with that. You could set up your Coventry and Warwickshire Mind fundraising page [here](#) by selecting 'A charity' and selecting **Coventry and Warwickshire Mind**.

If you want to send cheques to us, give us a call or an e-mail and we can send you over some more information. You can also send us any completed sponsorship forms and we'll make sure to collect Gift Aid – making your donation go even further!

Support



Jade

Emma

Vanessa

Louise

Meet the team!

We are here to support you throughout your fundraising journey.

We can help you set up you with fundraising ideas, setting up your JustGiving pages, attending your events and much more.

If you want help with your fundraising please do get in contact.

Louise Keeling | General Enquiries
fundraising@cwmind.org.uk

Jade Clarke | Business Development Manager
07753 134932 | jade.clarke@cwmind.org.uk

Vanessa Smith | Senior Fundraiser
07970 407623 | vanessa.smith@cwmind.org.uk

Emma Millard | Fundraiser
07708 312924 | emma.millard@cwmind.org.uk